

# Home Phone Data Sheet

# SALES ENABLEMENT TOOL

## **CUSTOM CO-BRANDING**

Before sharing this paper with customers, open this document in Adobe Acrobat Pro (or another PDF editor) and edit the placeholder text with your own branded content.

- □ PAGE 1: Add your company logo to co-brand it.
- D PAGE 1: At bottom, Add text and a hyperlink to a page on your website.

Need help? Watch this video for step-by-step instructions on how to edit a PDF.

### HOW TO USE IT

It's meant to be shared! Here are a few ideas to maximize this whitepaper on your platform:

- Post it on your website with a CTA to drive SEO traffic.
- Expand on the topics to create a blog post on your website.
- Send to prospective customers, or use to upsell existing customer base
- Extract key paragraphs from each section to create an email drip campaign.

#### Remember to include a CTA link to your website, sales request form, or other!

# One Price So Many Great Features

#### **Digital Home Phone**

By moving your home phone to the cloud, the only thing you lose is an expensive monthly bill. This cost effective solution means you don't have to give up your home number in order to take advantage of the extra features, quality, reliability, and security.



<INSERT YOUR LOGO>

Features At a Glance

**Emergency Calling** 

Caller ID

## We Make It Easy to Get Started

<INSERT LINK TO YOUR SALES REQUEST FORM/LEAD INTAKE>

\* Lease or purchase of IP phones may be required, to learn more ask your sales representative

#### Powered by **<INSERT COMPANY NAME>** ww.c**ompany**.com